



CHICAGO CAMPS SPONSORSHIP INFORMATION

chicagocamps.org
info@chicagocamps.org

ABOUT CHICAGO CAMPS

Chicago Camps is proud to offer high-quality, low-cost events that are easy to access and provide great value to our attendees. As such, you'll find that our sponsorship options are straight-forward, easy to understand, and provide low-cost and high-value to you, as well.

"CHICAGO CAMPS IS ONE OF THE BEST VALUED
CONFERENCES OUT THERE TODAY, JAM-PACKED WITH
INCREDIBLE INFORMATION AT A STUNNINGLY
AFFORDABLE PRICE. YOU WON'T BE DISAPPOINTED."

Jared Spool

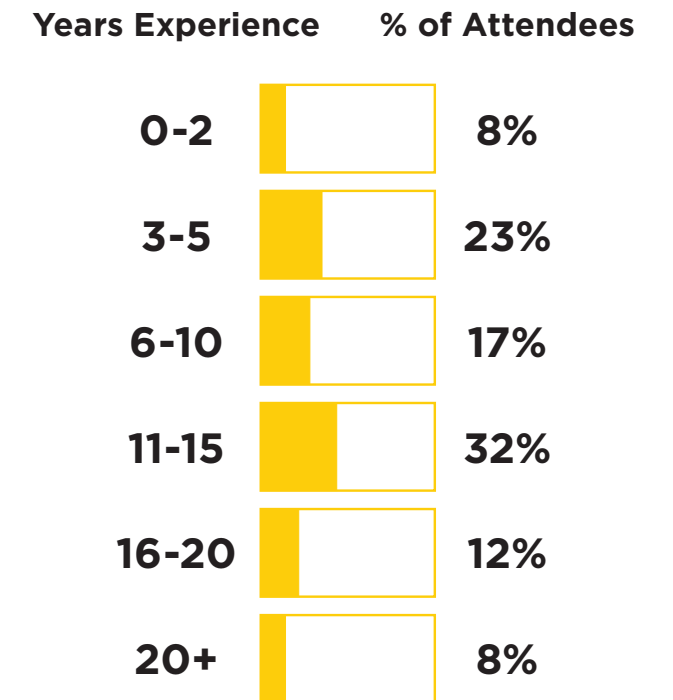
Author, Usability Expert & Founder, User Interface Engineering

WHO ATTENDS CHICAGO CAMPS EVENTS

The majority of our attendees are in the intermediate-to-senior practitioner (3 - 15 years of experience) level.

We know our audience, and we want you to know them better, too! Our attendees land solidly in the sweet spot that a lot of companies want to hire. Chicago Camps events are a great place to meet strong talent that can help you grow your team, which is especially helpful in a tight job market in the technology sector!

Become a Chicago Camps sponsor today and meet some of the people who could be future employees in your great company!



ABOUT CHICAGO CAMPS SPONSORSHIPS

Our sponsorships will provide you with high visibility to our attendees by being front and center to them throughout the event. There are a limited number of these sponsorships available per event.

We have a variety of standard options for sponsorships available. If you don't find what you're looking for, please contact us—we'll work with you to create the sponsorship* that fits your needs and stays within our single-cost model. **For more information, email us at info@chicagocamps.org.**

EXAMPLES OF POPULAR SPONSORSHIPS AT CHICAGO CAMPS EVENTS

- Sponsor Table
- Breakfast
- Lunch
- Afternoon Snack
- Happy Hour
- Keynote
- Live Transcription*
- Presentation Podcast*
- Speaker Dinner*
- Childcare*

**Available for our Leadership [By Design] conference (chicagocamps.org/lbd) only.*

PRICING

Chicago Camps offers 4 sponsorship options. You can sponsor our single-day camps, our design leadership conference, or our organization annually. Please review the options below and get in touch so we can help create the right sponsorship package for your organization.

\$500

Camp Sponsorships

(Single-day events, typically on a Saturday)

Includes two event passes (\$120 value) plus an additional two passes available to purchase at half price (\$60 value), in addition to your sponsorship. Your brand is on the event pages for our website, as well as in our event-specific newsletters. You'll receive special mention at the event, and we'll help share any information and/or swag you want to get to the attendees.

\$1000

Global Sponsorships

(Annual; on-going)

Includes one pass to each event (\$495 value) plus an additional two passes available to purchase at half price (\$247.50 value), in addition to your sponsorship. Your brand is on all pages of our website, as well as in all newsletters. You'll receive special mention at the events, and we'll help share any information and/or swag you want to get to the attendees.

\$1500

Leadership [By Design] Sponsorships

(2-day design leadership conference plus 1 day of workshops)

Includes two event passes (\$750 value) plus an additional two passes available to purchase at half price (\$375 value), in addition to your sponsorship. Your brand is on the event pages for our website, as well as in our event-specific newsletters. You'll receive special mention at the event, and we'll help share any information and/or swag you want to get to the attendees.

\$0*

In-Kind Sponsorship*

**In-kind sponsorships are limited to 3 per event.*

In-kind sponsorships provide your goods and services to our attendees in exchange for your logo displayed on our website and in our email blasts. Additionally, we'll also include you during the day-of announcements and you'll be listed in our sponsorship handout. This is a great way to support an awesome community and build awareness to your products and services!

CHICAGO * CAMPS

CHICAGO * CAMPS
LEADERSHIP
[**BY DESIGN**]



CHECK OUT CHICAGOCAMPS.ORG FOR MORE INFORMATION ON ALL UPCOMING EVENTS.